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PRIVACY POLICY

Your privacy is very important to us. At Summerfield Guest House we have a few fundamental principles that we follow:

We don't ask you for personal information unless we truly need it. (We dislike services that ask you for things like your gender or income level for no apparent reason.)

We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.

We don't store personal information on our servers unless required for the ongoing operation of our site.

It is Summerfield Guest House's policy to respect your privacy regarding any information we may collect while operating our website.

Website Visitors

Like most website operators, Summerfield Guest House collects non-personallyidentifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request.

Summerfield Guest House's purpose in collecting non-personally identifying information is to better understand how Summerfield Guest House's visitors use its website. From time to time, Summerfield Guest House may release nonpersonally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

Summerfield Guest House also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on our blogs. Summerfield Guest House only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below, except that blog commenter IP addresses are visible and disclosed to the administrators of the blog where the comment was left.

Gathering of Personally-Identifying Information

Certain visitors to Summerfield Guest House's website choose to interact with Summerfield Guest House in ways that require Summerfield Guest House to gather personally-identifying information. The amount and type of information that Summerfield Guest House gathers depends on the nature of the interaction. For example, we ask visitors who comment on our blog to provide a username and email address. Those who wish to receive Summerfield Guest House updates via email, we collect their emails. In each case, Summerfield Guest House collects such information only insofar as is necessary or appropriate to fulfil the purpose of the visitor's interaction with Summerfield Guest House. Summerfield Guest House does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

Aggregated Statistics

Summerfield Guest House may collect statistics about the behaviour of visitors to its website. For instance, Summerfield Guest House may monitor spam screened by the Akismet service to help identify spam. Summerfield Guest House may display this information publicly or provide it to others. However, Summerfield Guest House does not disclose personally-identifying information other than as described below.

Protection of Certain Personally-Identifying Information

Summerfield Guest House discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Summerfield Guest House's behalf or to provide services available at Summerfield Guest House's website, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Summerfield Guest House's websites, you consent to the transfer of such information to them. Summerfield Guest House will not rent or sell potentially personally-identifying and personallyidentifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, Summerfield Guest House discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when Summerfield Guest House believes in good faith that disclosure is reasonably necessary to protect the property or rights of Summerfield Guest House, third parties or the public at large. If you are a registered user of an Summerfield Guest House website and have supplied your email address, Summerfield Guest House may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Summerfield Guest House and our products. We primarily use our various product blogs to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Summerfield Guest House takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personallyidentifying and personally-identifying information.

<u>Cookies</u>

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Summerfield Guest House uses cookies to help Summerfield Guest House identify and track visitors, their usage of Summerfield Guest House website, and their website access preferences. Summerfield Guest House's visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Summerfield Guest House's websites, with the drawback that certain features of Summerfield Guest House's website may not function properly without the aid of cookies.

Business Transfers

If Summerfield Guest House, or substantially all of its assets were acquired, or in

the unlikely event that Summerfield Guest House goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of Summerfield Guest House may continue to use your personal information as set forth in this policy.

<u>Ads</u>

Ads appearing on any of our websites may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by Summerfield Guest House and does not cover the use of cookies by any advertisers.

<u>Comments</u>

Comments and other content submitted to Akismet anti-spam service are not saved on our servers unless they were marked as false positives, in which case we store them long enough to use them to improve the service to avoid future false positives.

Privacy Policy Changes

Although most changes are likely to be minor, e may change its Privacy Policy from time to time, and in Summerfield Guest House's sole discretion. Summerfield Guest House encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

Secure Website

Summerfield Guest House values it's website visitors security and demonstrates this by going the extra mile by adding a SSL certificate to assure our visitors are safe transacting with us.

New data protection rules put more emphasis on online security. One of the ways to protect users data sent via the Internet is HTTPS. It is because the SSL certificate encrypts data transferred via the connection between the browser and the server, reducing the risk of data breach.